

INDEPENDENT HEALTH'S
2021 COMMUNITY BENEFIT REPORT



Independent
 Health[®]

Community Benefit Report

Our belief is everyone deserves to live their healthiest life, and by fulfilling our mission we are creating opportunities for healthier lives. The support of Independent Health to the Western New York community spans eight counties, and through numerous contributions and community partnerships, we contributed more than \$28 million dollars in 2021 to improve the health and well-being of the region, including significant support specifically for underserved and at-risk populations.

As the COVID-19 pandemic continued in 2021, health and social inequities were abundantly evident, and we continued to focus our efforts on serving communities most severely impacted by the pandemic.

We worked to address the social determinants of health and foster a more inclusive and healthy community by supporting a broad range of diverse organizations and programs.

Buffalo Purchasing Initiative

One example is the Buffalo Purchasing Initiative, which places increased focus on our company's purchasing efforts toward local businesses owned by people of color and is part of a larger community effort to expand economic inclusion in the region.

Hispanic Heritage Council

We are partnering with the Hispanic Heritage Council as they construct a new Hispanic Heritage Cultural Institute to increase intercultural awareness and appreciation of the contributions a diverse Hispanic community has brought to the area.

West Side Bazaar

Through our support of the new West Side Bazaar, an entrepreneurial incubator that assists small businesses owned primarily by people of color, who are foreign born and previously low income, we are teaming with Westminster Economic Development Institute (WEDI) and other organizations to help build a thriving and equitable eco-system.

Additionally, we provided in-kind community benefit investments throughout 2021. These included the volunteer services of our associates and other corporate resources such as: COVID safety protocol signage and supplies (masks, hand sanitizers and gloves) to our community partners, and tote bags to local food pantries as they provided free, fresh food to a significantly increasing number of people during the COVID pandemic to combat food insecurity.

Key areas of focus in 2021 toward a healthier community:

Independent Health is dedicated to providing impactful support across the entire community with a continued focus on bringing health and wellness to areas with the greatest health needs. We



have an important role to play in addressing health disparities and inequalities as we focus on building a culture of inclusivity, diversity and health for all.

RedShirt® Volunteers

As a company that helps to give back to Western New York, Independent Health offers its associates the opportunity to volunteer in the community and provide the RedShirt Treatment, exhibiting the company's message of quality care throughout the region. Independent Health associates are present at various community events throughout the year, giving their time to serve others or offer help where needed, whether distributing fresh produce or mentoring youth. In addition, many members of our management team are volunteers or active participants as directors on community boards.

Outer Harbor

In 2016, Independent Health became the Official Health and Wellness Partner of the Outer Harbor to help others take advantage of all the outdoor health and wellness opportunities available in our community. Guests can venture to Wilkeson Pointe to rent kayaks, bikes, paddle boards and hydro bikes; take part in free outdoor fitness classes; and explore the 3-mile Independent Health Wellness Trail connecting the pointe to Lakeside Bike Park. The park offers a variety of trails for bike and nature enthusiasts and has a quantity of red bikes available to rent courtesy of Independent Health.



Community Benefit Impact for 2021

Independent Health’s Community Investment Total for 2021:
\$28,237,989

Independent Health’s community programs, initiatives and partnerships for 2021: **\$25,460,439**

Direct and Associated Expenditures: **\$6,110,289**
(program total minus HCRA & GME)

A Few Examples of Direct and Associated Expenditures:

HEALTHeNet	\$54,000
Corporate Sponsorship Program	\$1,391,195
Independent Health Foundation	\$2,162,088
Associates Supporting the Community Program	\$37,882
United Way Program	\$77,661

Mandated Government Expenses:*

HCRA	\$17,852,572
GME	\$1,497,578

**Health Care Reform Act (HCRA) and Covered Lives Assessment (GME): New York State's Health Care financing laws that fund a multitude of health care initiatives as part of public goods pool.*

Independent Health’s in-kind community benefit investment for 2021: **\$2,777,550**

A Few Examples of In-kind and Indirect Expenditures:

Associates on-work time	\$2,625,675 (in-kind)
<i>Work done in support of Community Benefit programs, initiatives and partnerships.</i>	
Associate Volunteerism	\$43,070 (in-kind)
In-kind Support	\$36,654 (in-kind)
<i>Example: Computer monitors donated to non-profit organizations and COVID-19 pandemic safety supplies.</i>	

