RedShirt Rewards℠
IT PAYS TO GET AND STAY HEALTHY!

Independent Health's Medicare RedShirt Rewards Program

As an Independent Health Medicare member, you can earn rewards for completing actions that can help you manage your health and wellness. When you complete an eligible action, you will earn rewards which can be redeemed for a gift card of your choice from participating retailers.

How It Works

Earning and redeeming your rewards is easy.

1. Activate the program from your MyIH account.
2. Complete an eligible action listed in the chart below.
3. Receive a secure message through your account that allows you to choose your gift card!

Start Earning Rewards Today

You can earn up to $100 in RedShirt Rewards each plan year. Below is the list of eligible actions and how often you can earn a reward for each one, which is based on frequency guidelines for preventive services* recommended by your health care provider.

Action	Frequency Guidelines	Reward Amount
Enhanced Annual Wellness Visit	Every Year	$20
Flu Shot	Every Year	$10
Colon Cancer Screening Complete one of the following: • FIT Test • Cologuard • Colonoscopy	Every Year Every Three (3) Years Every Ten (10) Years	$10
Breast Cancer Screening (Mammogram)	Every Two (2) Years	$20
Bone Density Test	Every Two (2) Years	$10
Diabetic Screenings Complete any of these screenings if you're living with diabetes: • Diabetic Retinal Eye Exam • Diabetes Care - A1C Test • Kidney Health Evaluation (Urine Test)	Every Year Every Year Every Year	$10
Routine Blood Test	Every Year	$10
Routine Vision Exam	Every Year	$10
Enroll in Paperless EOB - Parts C or D	Every Year	$5
Enroll in Paperless Annual Notice of Change (ANOC)	Every Year	$5
Complete Account Activation	Every Year	$5

Frequently Asked Questions

How do I earn rewards?

To get started, activate Independent Health's RedShirt Rewards program from your MyIH account — either on the MyIH app or MyIH.com. When you complete an eligible action, you will receive a secure message through your account that will allow you to choose a gift card from a range of participating retailers.

When are rewards reflected in my account?

Rewards are processed daily. Your reward will be reflected in your account as soon as we process your claim or your online action has been completed. Claims for medical or pharmacy services must be received by November 30. Once a reward is earned, you'll receive a message in your account with a link you can use to choose your gift card.

What if I do not have access to my account or a computer?

If you do not have access to a computer, tablet or smartphone, you can still take advantage of the RedShirt Rewards program by calling Member Services at the number below.

How do I redeem my rewards?

You will be able to redeem your rewards through a link sent to your account. If you are unable to access this link, please call Member Services at **(716) 250-4401** or **1-800-665-1502** (TTY: **711**) to process your reward.

What is the maximum amount of rewards I can earn?

You can earn up to a maximum of $100 in RedShirt Rewards annually. Rewards earned will vary by member based on the frequency guidelines.*

How long do I have to redeem my rewards?

Reward links must be redeemed for a gift card by December 31 each year. Reward links expire at midnight on December 31 each year. Rewards do not carry over plan year to plan year.

Questions? Call a RedShirt®
(716) 250-4401 or 1-800-665-1502 (TTY: 711)
October 1–March 31: Monday–Sunday, 8 a.m.–8 p.m.,
April 1–September 30: Monday–Friday, 8 a.m.–8 p.m.

Independent Health.

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*Not all preventive services are medically appropriate every year. Independent Health uses the frequency guidelines adopted by the Centers for Medicare and Medicaid Services (CMS) and the U.S. Preventive Services Task Force (USPSTF).

Services must be rendered by an in-network/participating provider. Other services performed at the same time as preventive services may be subject to member cost sharing. Benefits vary by plan and are subject to change on January 1 each year. For more details refer to your Evidence of Coverage (EOC).